

SIR GEORGE WILLIAMS UNIVERSITY

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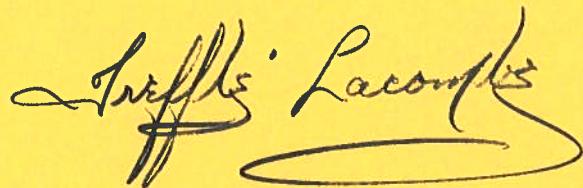
NEWS RELEASE

Montreal, January 5th, 1965.

TO BE RELEASED ON THURSDAY, JANUARY 21ST, AT 1:00 P.M.

Mr. Harold Shaffer, Director of School of Retailing of Sir George Williams University will address the luncheon meeting of the Coburg (Ont.) Chamber of Commerce.

NOTE: - As most retailers and their fiscal year January the 31st, this talk emphasizes the value of correct inventory valuations and the importance of statement analysis.

A handwritten signature in black ink that reads "Trefflé Lacombe". The signature is fluid and cursive, with a large, thin-lined oval drawn around the end of the signature.

TL/flg

FROM: Trefflé Lacombe,
Assistant to the Principal.